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FOR IMMEDIATE RELEASE



Canadian Company TravelOnly Combines Online Ease and Live Customer Service to Fill Void in Travel Industry

TORONTO – October 6, 2011: **TravelOnly**, Canada’s largest network of home-based, professional, well-travelled and networked experts, creates a hybrid travel planning experience to bring travellers the convenience and best-price-guarantee of booking online, plus free phone or email support from one of 500 certified travel experts – not call centre employees.

“According to a **PhoCusWright** study, many Canadians are still wary of booking travel exclusively online. As a result, almost half of Canadians have adopted a makeshift method using a time-consuming combination of online and offline channels. **TravelOnly** offers the best of online and offline service in one efficient, streamlined experience,” said **Gregory Luciani**, President and CEO of **TravelOnly**.

Today **TravelOnly** unveiled a fresh new look and an improved website to enhance its travel planning service and offer a simplified, more personal booking experience for travellers.

TravelOnly provides a wide range of personalized booking services, from cruise packages, all-inclusive trips and elaborate customized vacations to flights and hotel bookings. While some clients book their travel almost exclusively online at **TravelOnly.com**, consulting an expert for specific questions, others use a **TravelOnly** expert every step of the way.

A Canadian family-run business with 37 years of experience and a 95% customer satisfaction rate, **TravelOnly** combines the personal attention and reassurance of planning travel with an actual travel expert with the simplicity and best-price guarantee of booking travel online.

For more information, please visit: www.TravelOnly.com

Available for interviews:

Gregory Luciani, President & CEO
Manon Blouin, VP Sales & Marketing (bilingual)
Nicole Luciani, Public Relations & Communications
Veronique Landry, TravelOnly Expert (bilingual)