

# LEA·ANN BELTER

BRIDAL

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**Sought After By Brides Worldwide For More than 20 Years,  
Toronto Designer Lea-Ann Belter is the Bridal Industry's Best Kept Secret**



**TORONTO – May 4, 2011:** Simple, seductive elegance, hand-sewn details and the softest, finest fabrics available are trademarks of a **Lea-Ann Belter** wedding gown. They are also the reasons more than 20,000 women have chosen **Lea-Ann Belter** to create the most important garment they will ever wear.

The quality and handmade workmanship of **Lea-Ann Belter's** designs parallel that of the creations found on international runways – likely because there has never been a gown sold that the designer herself hasn't physically touched. Since she began designing professionally in 1989, **Lea-Ann Belter** has insisted on personally overseeing the workmanship of each gown at her Toronto atelier. To ensure a perfect fit, she requires more measurements and more fittings than any other designer – each bride's comfort is paramount for the Canadian designer.

"Feeling comfortable and relaxed in her gown is a big part of what sets off a bride's natural radiance – a million dollar itchy dress won't make anyone glow. Each gown we create is entirely reverse-stitched and fully lined in silk, so the fabric touching the bride's skin during the most important day of her life is as fine and soft as the fabric her dress was crafted in – she could literally wear it inside out if she wanted to," said **Lea-Ann Belter**.

(more)

Each of the creations in the designer's collection is named to reflect the gown's unique personality. **Grace**, for instance, is glamorous, with a crystal-encrusted bust and slim fluted skirt, while **Cecilia** – who had a starring role as **Rachel McAdams'** wedding dress in the 2009 Hollywood feature, **The Time Traveller's Wife** – is timeless and romantic, with a floor-length silk organza sash and hand-tinted blush silk roses.

Brides from all over North America and Europe seek **Lea-Ann Belter's** gowns for their easy elegance, understated details (like hand-sewn pearls, Austrian crystals and delicate embroidery) and individuality – almost all 50 designs can be modified in cut, colour, neckline and embellishments, and a custom-made gown is always an option.

Handmade at the designer's Toronto atelier using the highest quality materials like Dupioni silk and French Alençon lace, each **Lea-Ann Belter** creation is as unique as the woman who wears it. **Lea-Ann Belter's** full collection is available in her flagship Toronto boutique and several designs are available in select stores across North America and Europe. Appointments at the flagship store are one and a half hours each to ensure each bride's experience is relaxed and rewarding.

**For more information, please visit:** [www.lea-annbelter.com](http://www.lea-annbelter.com)

**Available for interviews:** **Lea-Ann Belter**, designer and owner of **Lea-Ann Belter Bridal**.